

SINGAPORE PACKAGING STAR AWARDS 2018

The Singapore Packaging Star Awards is an annual event organised by the Packaging Council of Singapore (PCS), one of the industry groups under the Singapore Manufacturing Federation (SMF). The prestigious national awards honour companies for innovative and creative packaging designs and rewards excellence in packaging - in areas of construction and materials usage, design, innovation technology and environmental consciousness.

There are three categories for the awards, namely Commercial Sales & Display, Commercial Transportation & Protection, and Commercial Environmental Sustainable Packaging. Design students were also recognised for their packaging efforts in the Student Sales & Display Category. These categories cover the different areas in the packaging industry and are aimed at encouraging

innovative ideas and solutions from manufacturers, designers and students alike. Companies and students that clinched the Singapore Packaging Star Awards are eligible to participate in the Asia Star Awards and the World Star Awards.

A total of 22 companies and students were commended for their innovative, sustainable, and creative packaging designs during the Singapore Packaging Star Awards in 2018. Out of the 22 awarded, 12 subsequently proceeded to receive the Asia Star Awards or the World Star Awards. One company – RenewFibre Asia Pte Ltd bagged all three – the Singapore Packaging Star Awards, the Asia Star Awards and the World Star Awards, under the Commercial Environmental Sustainable Packaging Category.



The Guest-of-Honour, Ms Sim Ann (Senior Minister of State, Ministry of Communications and Information & Ministry of Culture, Community and Youth) delivered the keynote address at the ceremony.



PCS IG Chairperson, Ms Betty Tan, welcomed the guests to the annual PCS Awards.



SMF President, Mr Douglas Foo and PCS IG Chairperson, Ms Betty Tan showed Ms Sim Ann some of the winning entries that were showcased at the ceremony.



The judges for the Singapore Packaging Star Awards 2018 together with SMF President, Mr Douglas Foo (4th from left), SMS Sim Ann (5th from left), and PCS IG Chairperson, Ms Betty Tan (5th from right).