

ENHANCING BUSINESS OPPORTUNITIES

Championing the interests of the manufacturing community, SMF continuously extends its boundaries and assists its members to capitalise on market opportunities both locally and globally. Throughout the years, SMF has

been proactively fostering international business relations and providing networking platforms for its members and non-members.

Trade Shows and Exhibitions

Part of the ongoing efforts of the Global Business Groups (GBG), a Function Committee under SMF, is to provide assistance to members to globalise their businesses via trade fairs and exhibitions. The trade fairs and exhibitions provide members with interactive platforms to explore

potential business partnerships as well as expand their network of connections. GBG leads more than 40 local and international trade fairs and exhibitions annually, which encompass a broad spectrum of sectors from energy and chemicals to packaging.



With more than 800 participating companies, the trade shows and exhibitions by GBG pave the way for globalisation of business



Seminars and Conferences

GBG regularly organises seminars and conferences that provide participants with the business knowledge and networking opportunities for overseas ventures. Small and medium-sized enterprises (SMEs), in particular, benefit from these events, which serve as effective channels for them to learn directly from the authorities. This in turn enables them to align their business plans to the policies and schemes abroad. GBG organises more than 50 seminars and conferences annually, involving more than 3,000 participants.



The seminars and conferences cover a wide spectrum of topics that assist the companies in their overseas ventures

Overseas Business Missions

With the goal of creating global networks, GBG is constantly seeking potential business growth and opportunities. Trade missions are organised to overseas countries as a means for interested parties to uncover possibilities of cross-country collaborations. The business missions by GBG are an important means for local companies to venture abroad. For instance, with the economic growth

of Iskandar, Malaysia, several business missions were conducted to the region to seek new investment and business opportunities. More than 380 participants across industries have joined GBG on these trips. Other key business missions included visits to Vietnam, Indonesia, South Africa, Germany and China.



Business missions and visits to foreign countries are excellent opportunities for local enterprises to network with the companies there

Incoming missions to SMF



Other than business missions to overseas countries, GBG also takes on the role of being the ambassador of the manufacturing industry to foreign delegates. SMF regularly hosts representatives of associations from other countries to forge strong business relations with them.

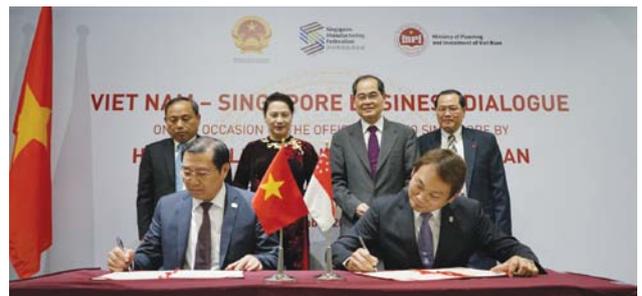
In addition, SMF is also honoured to have received distinguished guests such as esteemed dignitaries, ambassadors and high commissioners. Through meetings and discussions, SMF is able to exchange industry knowledge with these notable individuals and explore ways for a mutually beneficial collaboration.



SMF has played host to many different groups of guests from countries including the United States of America, Mexico, China, South Korea, Australia, Ethiopia, Russia, the United Kingdom, the Middle East region, and many more.

MOU Signings

GBG has overseen many Memorandum of Understanding (MOU) signings between SMF and various country associations and corporations, both local and abroad. Such MOUs enable all parties to collaborate and assist members in many areas including trade, investment and business initiatives.



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