

ABOUT ENTERPRISE EUROPE NETWORK (EEN) SINGAPORE

Singapore firms can now leverage on the world's largest business and innovation support platform – the Enterprise Europe Network (EEN), with its network spanning 64 countries, 600 organisations and several million enterprises. The EEN Singapore Centre is a collaboration across International Enterprise (IE) Singapore, Singapore Manufacturing Federation (SMF) and Intellectual Property Intermediary (IPI). The partners in the Consortium have different specialised strengths and expertise to ensure the efficient running of EEN Singapore as well as to comprehensively cover the full spectrum of available partnership programs.

It is set up under European Commission's Agency for Small and Medium Industries to promote two way business between the EU and the rest of the world. Under the tripartite partnership, IE Singapore will drive in-depth facilitation of business partnerships, SMF as the overall secretariat will reach out to businesses and other trade associations and chambers while IPI will lead technology and research partnerships. Together, this consortium aims to help Singapore companies establish their presence in the bigger overseas market by promoting and assisting business and technology partnerships between Singapore and European companies. Through EEN Singapore, Singapore companies will be able to tap on the branding of EEN as well as have exclusive access to the network-partners-only database; which contains over 10,000 business proposals from around the world.

Services

EEN Singapore will be focusing on the following activities to promote and facilitate partnership agreements between Singapore and European companies.

- Promote strategic business and technology partnerships among EU and Singapore companies
- Organize business matching and trade exhibitions to/from Europe
- Organize business matching sessions between Singapore companies and incoming European mission delegates
- Publish Singapore companies' profiles in EEN Singapore's database
- Organise seminars and outreach events to create awareness of EEN Singapore among the business community
- Match Singapore companies' proposals with the opportunities in EEN's Partnering Opportunity Database (POD)
- Connect Singapore companies to EU

Singapore companies can register with EEN Singapore here: <http://portal.een-singapore.sg/account/register>

About EEN Singapore

The Enterprise Europe Network (EEN) Singapore is a Consortium comprising Singapore Manufacturing Federation (SMF), International Enterprise (IE) Singapore and Intellectual Property Intermediary (IPI) Singapore formed in June 2015. It is a national initiative looking to promote business, technology and research collaborations between Singapore and European companies through business matchings.

For more information, please visit our website at www.een-singapore.sg



Activities by EEN Singapore

EU Country Trade Counsellors visit to SMF

SMF/EEN Singapore and the EU trade Counsellors have committed to work together to promote business opportunities between European SMEs and Singapore SMEs.



Business mission to Medica Dusseldorf, Germany

Led by SMF and supported by IE Singapore and EEN Singapore, a 15-member delegation comprising local healthcare agencies and medical technology companies visited Medica 2017 in Dusseldorf, Germany. This is one of the largest healthcare trade shows in the world where thousands of healthcare companies gather to exhibit before hundreds of thousands of visitors.

The delegates visited the **Health Campus Bochum (HCB)** and the **Health Region Cologne-Bonn**. An in-depth discussion was held with both of them on how their medical technology companies can collaborate with the Singapore healthcare agencies and medical companies.

B2B meetings conducted by EEN Singapore.



A total of 250 business meetings took place between EU and Singapore companies in 8 exhibitions held in Singapore. This session was arranged by EEN Singapore.

Singapore companies can leverage on EEN Singapore to help them make forays into the European markets by working with EU companies.

