

SINGAPORE PACKAGING STAR AWARDS 2016

The Singapore Packaging Star Award, a prestigious national award in the packaging industry, is organised annually by the Packaging Council of Singapore (PCS), an industry group under SMF. It not only acknowledges the companies that have managed to reduce packaging waste but also encourages innovative ideas and solutions from manufacturers, designers and students. The award categories cover different areas in the packaging industry, namely, Sales & Display, Environmentally Sustainable Packaging, and Transportation & Protection. The Singapore Packaging Star Award also serves as a gateway for participants to harness regional and international acclaim. Winners are eligible to compete in the Asia Star Award and the

World Star Award, organised by the Asian Packaging Federation and the World Packaging Organisation respectively.

Among the 38 winners of the 2015 Singapore Packaging Star Award, 24 awardees also won the Asia Star Award while 21 also clinched the World Star Award. Only seven out of the 24 commercial winners have simultaneously bagged other accolades, namely, Asia Star Award and World Star Award. 14 entries from the Student Sales & Display category have bagged the Singapore Packaging Star Award. Of these student winners, 11 have garnered both the Asia Star Award and World Star Award.



Congratulations to the winners of the Packaging Star Awards!



Guest-of-Honour, Minister Sam Tan (right) was shown around the exhibition featuring the winning entries



Ms Betty Tan, Deputy Chairman of Packaging Council of Singapore, gave the opening address