

MESSAGE

MR LEE ARK BOON

CEO

IE Singapore



Singapore's strategic location and extensive network of 21 Free Trade Agreements and Economic Partnership Agreements makes us an ideal springboard into the region. Our strong business and trade cooperation with ASEAN in the past decades has resulted in Singapore professional services companies, including banks, legal, auditing and accountancy firms, to accumulate and establish the right connections, knowledge, experience and strong track record in managing complex cross border business deals. Coupled with its pro-business environment, Singapore has developed a robust pool of companies across various sectors, including logistics, manufacturing, R&D and brand establishment.

International Enterprise (IE) Singapore is the government agency promoting international trade and partnering Singapore

companies in going global. With our global network in over 35 locations, we can connect enterprises with relevant Singapore-based companies for your business expansion in the region.

IE Singapore will continue to champion internationalisation ambitions of able and willing companies and work with industry associations such as the Singapore Manufacturing Federation (SMF) to help Singapore companies capture overseas opportunities and bring economic value back to Singapore, including employment opportunities for Singaporeans. The Tradelink directory by SMF is a good showcase of Singapore's comprehensive services. I trust this recent edition will be a useful resource for you to find good Singapore business partners.