

ENHANCING BUSINESS OPPORTUNITIES

Championing the interests of the manufacturing community, SMF is constantly seeking extend its boundaries and help its members tap on market opportunities both locally and globally. Throughout the years, SMF has been proactively fostering international business relations and providing networking platforms for its members and non-members.

Trade Shows and Exhibitions

Part of the ongoing efforts of the Global Business Groups (GBG), a Function Committee under SMF, is to provide assistance to members to internationalise their businesses via trade fairs and exhibitions. The trade fairs and exhibitions offer members interactive platforms to explore potential business partnerships as well as expand their network of connections. GBG leads more than 40 local and international trade fairs and exhibitions annually, which cover a broad spectrum of sectors from food & beverage to metalwork.



With more than 800 participating companies, the trade shows and exhibitions by GBG paves the way for internationalisation of business

Seminars and Conferences

GBG regularly organises seminars and conferences that provide participants with the business know-how and networking opportunities for overseas ventures. Small and medium-sized enterprises (SMEs), in particular, benefit from these events, which serve as effective channels for them to learn directly from the authorities. This in turn allows them to align their business plans to the policies and schemes in foreign countries. GBG organises more than 50 seminars and conferences annually, involving more than 3,000 participants.



The seminars and conferences cover a wide spectrum of topics that would help the companies in their overseas ventures



Business missions and visits to foreign countries are excellent platforms for local enterprises to network with the companies there

Overseas Business Missions

With the goal of creating global networks, GBG is on a constant look out for potential business growth and opportunities. Trade missions are organised to overseas countries as a means for interested parties to discover and explore possibilities of cross-country collaborations. The business missions by GBG are an important gateway for local companies to venture abroad. For instance, with the economic growth of Iskandar, Malaysia, several business missions were conducted to the region to seek new investment and business opportunities. More than 380 participants across industries have joined GBG on these trips. Other key business missions included visits to Indonesia, Myanmar, mainland China and Taiwan.



Incoming missions to SMF

Other than business missions to overseas countries, GBG also takes on the role of being the ambassador of the manufacturing industry to foreign delegates. SMF actively welcomes and hosts representatives of associations from other countries to forge strong business ties with them.

In addition, SMF is also honoured to have received VIP guests, such as esteemed dignitaries, ambassadors and high commissioners, to the organisation. Through meetings and discussions, SMF is able to exchange industry knowledge with these notable individuals and explore ways for a mutually beneficial collaboration.

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MOU Signings

GBG has overseen many Memorandum of Understanding (MOU) signings between SMF and various country associations and corporations, both local and around the world. Such MOUs present a platform for all parties to collaborate and help members in areas of trade, investment, business initiatives, and more.



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